



AGEM & AGA *27th Annual Golf Classic*

PRESENTED BY



BENEFITING



SPONSORSHIP OPPORTUNITIES

WEDNESDAY, MAY 6, 2026

PROCEEDS BENEFIT THE INTERNATIONAL CENTER FOR RESPONSIBLE GAMING'S (ICRG) IMPACTFUL RESEARCH INTO IMPORTANT TOPICS LIKE SPORTS WAGERING, LOTTERY, AND MORE.





AGEM & AGA 27th Annual Golf Classic

• SPONSORSHIP LEVELS •

PLATINUM (ENTERTAINMENT) SPONSOR

\$30,000

- Branded as sponsor on event collateral, including media release(s), clubhouse signage, and a select AGA and an ICRG Newsletter
- Exclusive sponsor logo on a select promotional item
- Prominent brand exposure in on-course entertainment signage (e.g. cigar experience, DJ, etc.)
- Opportunity to speak at tournament awards reception
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program



1 DIAMOND (PRE-GOLF ACTIVITIES) SPONSOR

\$25,000

- Tournament foursome
- Branded as sponsor on event collateral, including media release(s), clubhouse signage, and a select AGA and an ICRG Newsletter
- Sponsor logo will appear on all putting competition signage
- Sponsor logo will appear on driving range dividers
- Exclusive sponsor logo on a select promotional item
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program



1 GOLD (CADDY BIBS) SPONSOR - 1 AVAIL. (1 OPERATOR)

\$17,500

- Tournament foursome
- Sponsor logo will appear on tournament caddy bibs (one per team)
- Exclusive sponsor logo on a select promotional item
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program



PRESENTED BY

ICM
GLOBAL



AGEM & AGA 27th Annual Golf Classic

• SPONSORSHIP LEVELS •

1 PALLADIUM (GOLF CART) SPONSOR - SOLD

\$15,000

- Tournament foursome
- Sponsor logo will appear on all golf carts
- Opportunity to provide a promotional item for each gift bag
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program



1 SILVER (BEVERAGE CART) SPONSOR - SOLD

\$15,000

- Tournament foursome
- Sponsor logo will appear on course's beverage carts
- Opportunity to provide a promotional item for each gift bag
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program



1 BRONZE (AWARDS CEREMONY) SPONSOR - SOLD

\$15,000

- Tournament foursome
- Sponsor logo will appear on award banquet banner and table tents on each table
- Opportunity to provide a promotional item for each gift bag
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program



1 COPPER (BREAKFAST & LUNCH) SPONSOR - SOLD

\$15,000

- Tournament foursome
- Sponsor logo will appear on breakfast signage and table tents during breakfast
- Sponsor logo will appear on lunch box delivered on course to all players
- Opportunity to provide a promotional item for each gift bag
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program





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1 BRASS (REGISTRATION) SPONSOR - SOLD

\$15,000

- Tournament foursome
- Sponsor logo will appear on registration table and entrance signage and deluxe gift bag given to each participant on the day of the event
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Opportunity to provide a promotional item for each gift bag
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program



GIMME (RAFFLE AREA) SPONSOR

\$8,500

- Sponsor logo will appear on table throw and all raffle area signage
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program



1 ACE (HOLE IN ONE) SPONSOR

\$6,500

- Single entry
- Sponsor logo will appear on "Hole in One" signage
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program



1 PIN (FLAG) SPONSOR - SOLD

\$6,000

- Single entry
- Sponsor logo will be printed on 9 of the 18 course green flags (odds or evens)
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program





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• SPONSORSHIP LEVELS •

MULLIGAN SPONSOR	\$5,000	
<ul style="list-style-type: none">▪ Sponsor logo will appear on mulligans at registration▪ Sponsor logo will appear in rotation with team information throughout registration and tournament play▪ Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program		
ALBATROSS (TEAM PHOTO) SPONSOR	\$4,000	
<ul style="list-style-type: none">▪ Sponsor logo will be foil stamp imprinted inside of photo frame given to each participant on the day of the event▪ Sponsor logo will appear on photo table signage▪ Sponsor logo will appear in rotation with team information throughout the day▪ Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program		
FAIRWAY (STRAIGHTEST DRIVE) SPONSOR	\$3,500	
<ul style="list-style-type: none">▪ Sponsor logo will appear on "Straightest Drive" signage at contest hole and on the award▪ Sponsor logo will appear in rotation with team information throughout registration and tournament play▪ Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program		
GREENS (CLOSEST TO THE PIN) SPONSOR	\$3,500	
<ul style="list-style-type: none">▪ Sponsor logo will appear on "Closest to the Pin" signs at contest hole and on the awards▪ Sponsor logo will appear in rotation with team information throughout registration and tournament play▪ Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program		
LINKS (LONGEST DRIVE) SPONSOR	\$3,500	
<ul style="list-style-type: none">▪ Sponsor logo will appear on "Longest Drive" signage at contest hole and on the awards▪ Sponsor logo will appear in rotation with team information throughout registration and tournament play▪ Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program		



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• SPONSORSHIP LEVELS •

EAGLE (GOLF CART GPS) SPONSOR - 2 AVAILABLE

\$2,500

- Pop-up advertisements on all golf cart GPS devices during the event
- Sponsor logo will appear on all scoring signage
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program



BIRDIE (TOURNAMENT TROPHY) SPONSOR

\$2,000

- Sponsor logo will appear on trophy table signage
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program



PAR (TEE BOX) SPONSOR (MULTIPLE AVAILABLE)

\$1,000

- Sponsor logo will appear on tee box signage at designated hole(s)
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program



HALF PAGE OR FULL PAGE AD SPONSOR

\$500 OR \$1000

- Half page or full page ad in event program (subject to artwork approval)
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program





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• SPONSORSHIP LEVELS •

RAFFLE ITEM SPONSOR - MULTIPLE AVAILABLE	\$500
<ul style="list-style-type: none"> • Purchase or donation of raffle items, including but not limited to the giveaways listed here • Sponsor logo will appear on specific raffle item signage • Sponsor logo will appear in rotation with team information throughout registration and tournament play • Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program 	 <p>PLAYSTATION5</p>  <p>SAMSUNG TV</p>  <p>RANGEFINDER</p>  <p>GIFT CARD</p>

For more information, contact JCM Global Marketing at 702-651-0000 or visit golf.jcmglobal.com.





AGEM & AGA 27th Annual Golf Classic

WEDNESDAY, MAY 6, 2026

• SPONSORSHIP REGISTRATION FORM •

YES!! I WILL SUPPORT THE AGEM & AGA GOLF CLASSIC!

Proceeds benefit the International Center for Responsible Gaming's (ICRG) important research. Confirm your support by APRIL 8, 2026 to take full advantage of all sponsorship benefits.

PLEASE INDICATE YOUR DESIRED SUPPORT LEVEL		
PLATINUM SPONSOR	<input type="checkbox"/>	\$30,000
 DIAMOND SPONSOR	<input type="checkbox"/>	\$25,000
 GOLD SPONSOR (1 AVAILABLE)	<input type="checkbox"/>	\$17,500
 PALLADIUM SPONSOR	<input checked="" type="checkbox"/>	\$15,000
 SILVER SPONSOR	<input checked="" type="checkbox"/>	\$15,000
 BRONZE SPONSOR	<input checked="" type="checkbox"/>	\$15,000
 COPPER SPONSOR	<input checked="" type="checkbox"/>	\$15,000
 BRASS SPONSOR	<input checked="" type="checkbox"/>	\$15,000
GIMME SPONSOR	<input type="checkbox"/>	\$8,500
 ACE SPONSOR	<input type="checkbox"/>	\$6,500
 PIN SPONSOR	<input checked="" type="checkbox"/>	\$6,000
MULLIGAN SPONSOR	<input type="checkbox"/>	\$5,000
ALBATROSS SPONSOR	<input type="checkbox"/>	\$4,000
FAIRWAY SPONSOR	<input type="checkbox"/>	\$3,500
GREENS SPONSOR	<input type="checkbox"/>	\$3,500
LINKS SPONSOR	<input type="checkbox"/>	\$3,500
EAGLE SPONSOR (2 AVAILABLE)	<input type="checkbox"/>	\$2,500
BIRDIE SPONSOR	<input type="checkbox"/>	\$2,000
PAR SPONSOR (MULTIPLE AVAILABLE)	<input type="checkbox"/>	\$1,000
FULL PAGE AD IN EVENT PROGRAM	<input type="checkbox"/>	\$1,000
1/2 PAGE AD IN EVENT PROGRAM	<input type="checkbox"/>	\$500
RAFFLE ITEM SPONSOR	<input type="checkbox"/>	\$500

CONTACT PERSON
COMPANY NAME
COMPANY ADDRESS
CITY STATE ZIP
PHONE NUMBER
EMAIL

PLEASE EMAIL A HIGH-RESOLUTION FILE (EPS, AI, OR PDF) OF YOUR LOGO TO: marketing@jcmglobal.com

**MAKE CHECKS PAYABLE AND MAIL TO:
JCM Global Golf Classic
Attn: Marketing
925 Pilot Road
Las Vegas, NV 89119**

 **INDICTATES GOLF PLAY**

CREDIT CARD INFORMATION	
NAME ON CARD	EXP DATE
CARD NUMBER	V-CODE
BILLING ADDRESS	
CITY	STATE ZIP
AUTHORIZED SIGNATURE	

Send completed forms to: marketing@jcmglobal.com

For more information, contact: JCM Marketing at 702-651-0000 or visit golf.jcmglobal.com



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• SPONSOR PLAYER ENTRY FORM •

SPACE IS LIMITED. Please complete and send in by APRIL 8, 2026.

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CONTACT PERSON		
COMPANY NAME		
SPONSORSHIP LEVEL	CONTACT EMAIL ADDRESS	PHONE NUMBER

PLEASE COMPLETE PLAYER(S) INFORMATION BASED ON YOUR SPONSORSHIP LEVEL AND RETURN BY APRIL 8, 2026.

<input type="checkbox"/> TWO FOURSOMES Title Sponsors	<input type="checkbox"/> TWOSOME Gimme Sponsor
<input type="checkbox"/> FOURSOME Platinum, Diamond, Gold, Palladium, Silver, Bronze, Copper, Brass Sponsors	<input type="checkbox"/> SINGLE Ace, Pin, Media Sponsors

TEAM 1 PLAYER INFORMATION

1) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____
2) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____
3) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____
4) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____

TEAM 2 PLAYER INFORMATION (FOR TITLE SPONSORS ONLY)

1) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____
2) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____
3) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____
4) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____

Send completed form to: marketing@jcmglobal.com

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