



# AGEM & AGA *27th Annual Golf Classic*

PRESENTED BY



BENEFITING



## SPONSORSHIP OPPORTUNITIES

WEDNESDAY, MAY 6, 2026

PROCEEDS BENEFIT THE INTERNATIONAL CENTER FOR RESPONSIBLE GAMING'S (ICRG) IMPACTFUL RESEARCH INTO IMPORTANT TOPICS LIKE SPORTS WAGERING, LOTTERY, AND MORE.





## AGEM & AGA 27th Annual Golf Classic

### • SPONSORSHIP LEVELS •

|   |   |
|---|---|
| <b>PLATINUM (ENTERTAINMENT) SPONSOR</b> <ul style="list-style-type: none"><li>▪ Branded as sponsor on event collateral, including media release(s), clubhouse signage, and a select AGA and an ICRG Newsletter</li><li>▪ Exclusive sponsor logo on a select promotional item</li><li>▪ Prominent brand exposure in on-course entertainment signage (e.g. cigar experience, DJ, etc.)</li><li>▪ Opportunity to speak at tournament awards reception</li><li>▪ Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program</li></ul>   | <b>\$30,000</b>    |
| <b>1 DIAMOND (PRE-GOLF ACTIVITIES) SPONSOR</b> <ul style="list-style-type: none"><li>▪ Tournament foursome</li><li>▪ Branded as sponsor on event collateral, including media release(s), clubhouse signage, and a select AGA and an ICRG Newsletter</li><li>▪ Sponsor logo will appear on all putting competition signage</li><li>▪ Sponsor logo will appear on driving range dividers</li><li>▪ Exclusive sponsor logo on a select promotional item</li><li>▪ Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program</li></ul> | <b>\$25,000</b>  |
| <b>1 GOLD (CADDY BIBS) SPONSOR - 2 AVAIL. (1 OEM &amp; 1 OPERATOR)</b> <ul style="list-style-type: none"><li>▪ Tournament foursome</li><li>▪ Sponsor logo will appear on tournament caddy bibs (one per team)</li><li>▪ Exclusive sponsor logo on a select promotional item</li><li>▪ Sponsor logo will appear in rotation with team information throughout registration and tournament play</li><li>▪ Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program</li></ul>   | <b>\$17,500</b>  |





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# • SPONSORSHIP LEVELS •

|   |                 |   |
|---|-----------------|---|
| <b>1 PALLADIUM (GOLF CART) SPONSOR - SOLD</b>   | <b>\$15,000</b> |    |
| <ul style="list-style-type: none"><li>• Tournament foursome</li><li>• Sponsor logo will appear on all golf carts</li><li>• Opportunity to provide a promotional item for each gift bag</li><li>• Sponsor logo will appear in rotation with team information throughout registration and tournament play</li><li>• Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program</li></ul>  |                 |   |
| <b>1 SILVER (BEVERAGE CART) SPONSOR - SOLD</b>  | <b>\$15,000</b> |   |
| <ul style="list-style-type: none"><li>• Tournament foursome</li><li>• Sponsor logo will appear on course's beverage carts</li><li>• Opportunity to provide a promotional item for each gift bag</li><li>• Sponsor logo will appear in rotation with team information throughout registration and tournament play</li><li>• Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program</li></ul>   |                 |   |
| <b>1 BRONZE (AWARDS CEREMONY) SPONSOR</b>   | <b>\$15,000</b> |  |
| <ul style="list-style-type: none"><li>• Tournament foursome</li><li>• Sponsor logo will appear on award banquet banner and table tents on each table</li><li>• Opportunity to provide a promotional item for each gift bag</li><li>• Sponsor logo will appear in rotation with team information throughout registration and tournament play</li><li>• Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program</li></ul>  |                 |   |
| <b>1 COPPER (BREAKFAST &amp; LUNCH) SPONSOR - SOLD</b>  | <b>\$15,000</b> |  |
| <ul style="list-style-type: none"><li>• Tournament foursome</li><li>• Sponsor logo will appear on breakfast signage and table tents during breakfast</li><li>• Sponsor logo will appear on lunch box delivered on course to all players</li><li>• Opportunity to provide a promotional item for each gift bag</li><li>• Sponsor logo will appear in rotation with team information throughout registration and tournament play</li><li>• Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program</li></ul> |                 |   |



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# • SPONSORSHIP LEVELS •

### 1 BRASS (REGISTRATION) SPONSOR - SOLD

**\$15,000**

- Tournament foursome
- Sponsor logo will appear on registration table and entrance signage and deluxe gift bag given to each participant on the day of the event
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Opportunity to provide a promotional item for each gift bag
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program



### GIMME (RAFFLE AREA) SPONSOR

**\$8,500**

- Sponsor logo will appear on table throw and all raffle area signage
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program



### 1 ACE (HOLE IN ONE) SPONSOR

**\$6,500**

- Single entry
- Sponsor logo will appear on "Hole in One" signage
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program



### 1 PIN (FLAG) SPONSOR - 4 AVAILABLE (2 OEMS & 2 OPERATORS)

**\$6,000**

- Single entry
- Sponsor logo will be printed on 9 of the 18 course green flags (odds or evens)
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program







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# • SPONSORSHIP LEVELS •

|  |                |   |
|--|----------------|---|
| <b>MULLIGAN SPONSOR</b>  | <b>\$5,000</b> |    |
| <ul style="list-style-type: none"><li>▪ Sponsor logo will appear on mulligans at registration</li><li>▪ Sponsor logo will appear in rotation with team information throughout registration and tournament play</li><li>▪ Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program</li></ul>  |                |   |
| <b>ALBATROSS (TEAM PHOTO) SPONSOR</b>  | <b>\$4,000</b> |   |
| <ul style="list-style-type: none"><li>▪ Sponsor logo will be foil stamp imprinted inside of photo frame given to each participant on the day of the event</li><li>▪ Sponsor logo will appear on photo table signage</li><li>▪ Sponsor logo will appear in rotation with team information throughout the day</li><li>▪ Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program</li></ul> |                |   |
| <b>FAIRWAY (STRAIGHTEST DRIVE) SPONSOR</b>   | <b>\$3,500</b> |  |
| <ul style="list-style-type: none"><li>▪ Sponsor logo will appear on "Straightest Drive" signage at contest hole and on the award</li><li>▪ Sponsor logo will appear in rotation with team information throughout registration and tournament play</li><li>▪ Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program</li></ul>   |                |   |
| <b>GREENS (CLOSEST TO THE PIN) SPONSOR</b>   | <b>\$3,500</b> |  |
| <ul style="list-style-type: none"><li>▪ Sponsor logo will appear on "Closest to the Pin" signs at contest hole and on the awards</li><li>▪ Sponsor logo will appear in rotation with team information throughout registration and tournament play</li><li>▪ Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program</li></ul>   |                |   |
| <b>LINKS (LONGEST DRIVE) SPONSOR</b>   | <b>\$3,500</b> |  |
| <ul style="list-style-type: none"><li>▪ Sponsor logo will appear on "Longest Drive" signage at contest hole and on the awards</li><li>▪ Sponsor logo will appear in rotation with team information throughout registration and tournament play</li><li>▪ Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program</li></ul>  |                |   |



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# • SPONSORSHIP LEVELS •

### EAGLE (GOLF CART GPS) SPONSOR - 3 AVAILABLE

- Pop-up advertisements on all golf cart GPS devices during the event
- Sponsor logo will appear on all scoring signage
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program

**\$2,500**



### BIRDIE (TOURNAMENT TROPHY) SPONSOR

- Sponsor logo will appear on trophy table signage
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program

**\$2,000**



### PAR (TEE BOX) SPONSOR (MULTIPLE AVAILABLE)

- Sponsor logo will appear on tee box signage at designated hole(s)
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program

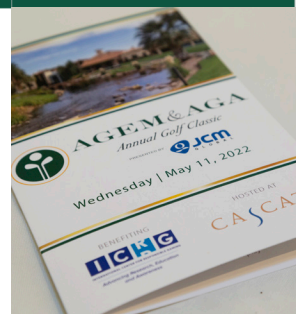
**\$1,000**



### HALF PAGE OR FULL PAGE AD SPONSOR

- Half page or full page ad in event program (subject to artwork approval)
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program

**\$500 OR \$1000**





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### • SPONSORSHIP LEVELS •

| RAFFLE ITEM SPONSOR - MULTIPLE AVAILABLE  | \$500  |
|---|--|
| <ul style="list-style-type: none"><li>▪ Purchase or donation of raffle items, including but not limited to the giveaways listed here</li><li>▪ Sponsor logo will appear on specific raffle item signage</li><li>▪ Sponsor logo will appear in rotation with team information throughout registration and tournament play</li><li>▪ Acknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program</li></ul> | <br>PLAYSTATION5  |
|   | <br>SAMSUNG TV   |
|   | <br>RANGEFINDER |
|   | <br>GIFT CARD   |

For more information, contact JCM Global Marketing at 702-651-0000 or visit [golf.jcmglobal.com](http://golf.jcmglobal.com).





## AGEM & AGA 27th Annual Golf Classic

WEDNESDAY, MAY 6, 2026

# • SPONSORSHIP REGISTRATION FORM •

☐ **YES!! I WILL SUPPORT THE AGEM & AGA GOLF CLASSIC!**

Proceeds benefit the International Center for Responsible Gaming's (ICRG) important research.  
Confirm your support by APRIL 8, 2026 to take full advantage of all sponsorship benefits.

### PLEASE INDICATE YOUR DESIRED SUPPORT LEVEL

|   |                                     |          |
|---|-------------------------------------|----------|
| PLATINUM SPONSOR  | <input type="checkbox"/>            | \$30,000 |
|  DIAMOND SPONSOR             | <input type="checkbox"/>            | \$25,000 |
|  GOLD SPONSOR (2 AVAILABLE)  | <input type="checkbox"/>            | \$17,500 |
|  PALLADIUM SPONSOR           | <input checked="" type="checkbox"/> | \$15,000 |
|  SILVER SPONSOR              | <input checked="" type="checkbox"/> | \$15,000 |
|  BRONZE SPONSOR             | <input type="checkbox"/>            | \$15,000 |
|  COPPER SPONSOR            | <input checked="" type="checkbox"/> | \$15,000 |
|  BRASS SPONSOR             | <input checked="" type="checkbox"/> | \$15,000 |
| GIMME SPONSOR   | <input type="checkbox"/>            | \$8,500  |
|  ACE SPONSOR               | <input type="checkbox"/>            | \$6,500  |
|  PIN SPONSOR (4 AVAILABLE) | <input type="checkbox"/>            | \$6,000  |
| MULLIGAN SPONSOR  | <input type="checkbox"/>            | \$5,000  |
| ALBATROSS SPONSOR   | <input type="checkbox"/>            | \$4,000  |
| FAIRWAY SPONSOR   | <input type="checkbox"/>            | \$3,500  |
| GREENS SPONSOR  | <input type="checkbox"/>            | \$3,500  |
| LINKS SPONSOR   | <input type="checkbox"/>            | \$3,500  |
| EAGLE SPONSOR (3 AVAILABLE)   | <input type="checkbox"/>            | \$2,500  |
| BIRDIE SPONSOR  | <input type="checkbox"/>            | \$2,000  |
| PAR SPONSOR<br>(MULTIPLE AVAILABLE)   | <input type="checkbox"/>            | \$1,000  |
| FULL PAGE AD IN EVENT PROGRAM   | <input type="checkbox"/>            | \$1,000  |
| 1/2 PAGE AD IN EVENT PROGRAM  | <input type="checkbox"/>            | \$500    |
| RAFFLE ITEM SPONSOR   | <input type="checkbox"/>            | \$500    |

Send completed forms to: [marketing@jcmglobal.com](mailto:marketing@jcmglobal.com)

For more information, contact: JCM Marketing at  
702-651-0000 or visit [golf.jcmglobal.com](http://golf.jcmglobal.com)

### CONTACT PERSON

COMPANY NAME

COMPANY ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

EMAIL

**PLEASE EMAIL A HIGH-RESOLUTION FILE  
(EPS, AI, OR PDF) OF YOUR LOGO TO:  
[marketing@jcmglobal.com](mailto:marketing@jcmglobal.com)**

**MAKE CHECKS PAYABLE AND MAIL TO:**  
**JCM Global Golf Classic**  
**Attn: Marketing**  
**925 Pilot Road**  
**Las Vegas, NV 89119**



**INDICTATES GOLF PLAY**

### CREDIT CARD INFORMATION

NAME ON CARD

EXP DATE

CARD NUMBER

V-CODE

BILLING ADDRESS

CITY

STATE

ZIP

AUTHORIZED SIGNATURE





## AGEM & AGA 27th Annual Golf Classic

WEDNESDAY, MAY 6, 2026

# • SPONSOR PLAYER ENTRY FORM •

SPACE IS LIMITED. Please complete and send in by APRIL 8, 2026.

Proceeds benefit the International Center for Responsible Gaming's (ICRG) important research.

|                   |                       |              |
|-------------------|-----------------------|--------------|
| CONTACT PERSON    |                       |              |
|                   |                       |              |
| COMPANY NAME      |                       |              |
|                   |                       |              |
| SPONSORSHIP LEVEL | CONTACT EMAIL ADDRESS | PHONE NUMBER |
|                   |                       |              |

PLEASE COMPLETE PLAYER(S) INFORMATION BASED ON  
YOUR SPONSORSHIP LEVEL AND RETURN BY APRIL 8, 2026.

☐ **TWO FOURSOMES**

Title Sponsors

☐ **TWOSOME**

Gimme Sponsor

☐ **FOURSOME**

Platinum, Diamond, Gold, Palladium, Silver, Bronze,  
Copper, Brass Sponsors

☐ **SINGLE**

Ace, Pin, Media Sponsors

### TEAM 1 PLAYER INFORMATION

|         |               |                           |
|---------|---------------|---------------------------|
| 1) NAME | EMAIL ADDRESS | SHIRT SIZE                |
|         |               | MEN'S _____ WOMEN'S _____ |
| 2) NAME | EMAIL ADDRESS | SHIRT SIZE                |
|         |               | MEN'S _____ WOMEN'S _____ |
| 3) NAME | EMAIL ADDRESS | SHIRT SIZE                |
|         |               | MEN'S _____ WOMEN'S _____ |
| 4) NAME | EMAIL ADDRESS | SHIRT SIZE                |
|         |               | MEN'S _____ WOMEN'S _____ |

### TEAM 2 PLAYER INFORMATION (FOR TITLE SPONSORS ONLY)

|         |               |                           |
|---------|---------------|---------------------------|
| 1) NAME | EMAIL ADDRESS | SHIRT SIZE                |
|         |               | MEN'S _____ WOMEN'S _____ |
| 2) NAME | EMAIL ADDRESS | SHIRT SIZE                |
|         |               | MEN'S _____ WOMEN'S _____ |
| 3) NAME | EMAIL ADDRESS | SHIRT SIZE                |
|         |               | MEN'S _____ WOMEN'S _____ |
| 4) NAME | EMAIL ADDRESS | SHIRT SIZE                |
|         |               | MEN'S _____ WOMEN'S _____ |

Send completed form to: [marketing@jcmglobal.com](mailto:marketing@jcmglobal.com)

For more information, please contact: JCM Global Marketing at 702-651-0000 or visit [golf.jcmglobal.com](http://golf.jcmglobal.com)

