



AGEM & AGA 27th Annual Golf Classic

PRESENTED BY



BENEFITING
ICRG

SPONSORSHIP OPPORTUNITIES

WEDNESDAY, MAY 6, 2026

PROCEEDS BENEFIT THE INTERNATIONAL CENTER FOR
RESPONSIBLE GAMING'S (ICRG) IMPACTFUL RESEARCH INTO
IMPORTANT TOPICS LIKE SPORTS WAGERING, LOTTERY, AND MORE.



Association of Gaming Equipment Manufacturers



AMERICAN
GAMING
ASSOCIATION®



INTERNATIONAL CENTER FOR RESPONSIBLE GAMING



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• SPONSORSHIP LEVELS •

PLATINUM (ENTERTAINMENT) SPONSOR	\$30,000
<ul style="list-style-type: none">Branded as sponsor on event collateral, including media release(s), clubhouse signage, and a select AGA and an ICRG NewsletterExclusive sponsor logo on a select promotional itemProminent brand exposure in on-course entertainment signage (e.g. cigar experience, DJ, etc.)Opportunity to speak at tournament awards receptionAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	
DIAMOND (PRE-GOLF ACTIVITIES) SPONSOR	\$25,000
<ul style="list-style-type: none">Tournament foursomeBranded as sponsor on event collateral, including media release(s), clubhouse signage, and a select AGA and an ICRG NewsletterSponsor logo will appear on all putting competition signageSponsor logo will appear on driving range dividersExclusive sponsor logo on a select promotional itemAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	
GOLD (CADDY BIBS) SPONSOR - 2 AVAIL. (1 OEM & 1 OPERATOR)	\$17,500
<ul style="list-style-type: none">Tournament foursomeSponsor logo will appear on tournament caddy bibs (one per team)Exclusive sponsor logo on a select promotional itemSponsor logo will appear in rotation with team information throughout registration and tournament playAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	



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1 PALLADIUM (GOLF CART) SPONSOR	\$15,000
<ul style="list-style-type: none">Tournament foursomeSponsor logo will appear on all golf cartsOpportunity to provide a promotional item for each gift bagSponsor logo will appear in rotation with team information throughout registration and tournament playAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	
1 SILVER (BEVERAGE CART) SPONSOR	\$15,000
<ul style="list-style-type: none">Tournament foursomeSponsor logo will appear on course's beverage cartsOpportunity to provide a promotional item for each gift bagSponsor logo will appear in rotation with team information throughout registration and tournament playAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	
1 BRONZE (AWARDS CEREMONY) SPONSOR	\$15,000
<ul style="list-style-type: none">Tournament foursomeSponsor logo will appear on award banquet banner and table tents on each tableOpportunity to provide a promotional item for each gift bagSponsor logo will appear in rotation with team information throughout registration and tournament playAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	
1 COPPER (BREAKFAST & LUNCH) SPONSOR	\$15,000
<ul style="list-style-type: none">Tournament foursomeSponsor logo will appear on breakfast signage and table tents during breakfastSponsor logo will appear on lunch box delivered on course to all playersOpportunity to provide a promotional item for each gift bagSponsor logo will appear in rotation with team information throughout registration and tournament playAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	



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1 BRASS (REGISTRATION) SPONSOR	\$15,000
<ul style="list-style-type: none">Tournament foursomeSponsor logo will appear on registration table and entrance signage and deluxe gift bag given to each participant on the day of the eventSponsor logo will appear in rotation with team information throughout registration and tournament playOpportunity to provide a promotional item for each gift bagAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	
GIMME (RAFFLE AREA) SPONSOR	\$8,500
<ul style="list-style-type: none">Sponsor logo will appear on table throw and all raffle area signageSponsor logo will appear in rotation with team information throughout registration and tournament playAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	
1 ACE (HOLE IN ONE) SPONSOR	\$6,500
<ul style="list-style-type: none">Single entrySponsor logo will appear on "Hole in One" signageSponsor logo will appear in rotation with team information throughout registration and tournament playAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	
1 PIN (FLAG) SPONSOR - 4 AVAILABLE (2 OEMS & 2 OPERATORS)	\$6,000
<ul style="list-style-type: none">Single entrySponsor logo will be printed on 9 of the 18 course green flags (odds or evens)Sponsor logo will appear in rotation with team information throughout registration and tournament playAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	



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MULLIGAN SPONSOR	\$5,000
<ul style="list-style-type: none">Sponsor logo will appear on mulligans at registrationSponsor logo will appear in rotation with team information throughout registration and tournament playAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	
ALBATROSS (TEAM PHOTO) SPONSOR	\$4,000
<ul style="list-style-type: none">Sponsor logo will be foil stamp imprinted inside of photo frame given to each participant on the day of the eventSponsor logo will appear on photo table signageSponsor logo will appear in rotation with team information throughout the dayAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	
FAIRWAY (STRAIGHTEST DRIVE) SPONSOR	\$3,500
<ul style="list-style-type: none">Sponsor logo will appear on "Straightest Drive" signage at contest hole and on the awardSponsor logo will appear in rotation with team information throughout registration and tournament playAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	
GREENS (CLOSEST TO THE PIN) SPONSOR	\$3,500
<ul style="list-style-type: none">Sponsor logo will appear on "Closest to the Pin" signs at contest hole and on the awardsSponsor logo will appear in rotation with team information throughout registration and tournament playAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	
LINKS (LONGEST DRIVE) SPONSOR	\$3,500
<ul style="list-style-type: none">Sponsor logo will appear on "Longest Drive" signage at contest hole and on the awardsSponsor logo will appear in rotation with team information throughout registration and tournament playAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	



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EAGLE (GOLF CART GPS) SPONSOR - 3 AVAILABLE	\$2,500
<ul style="list-style-type: none">Pop-up advertisements on all golf cart GPS devices during the eventSponsor logo will appear on all scoring signageSponsor logo will appear in rotation with team information throughout registration and tournament playAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	

BIRDIE (TOURNAMENT TROPHY) SPONSOR	\$2,000
<ul style="list-style-type: none">Sponsor logo will appear on trophy table signageSponsor logo will appear in rotation with team information throughout registration and tournament playAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	

PAR (TEE BOX) SPONSOR (MULTIPLE AVAILABLE)	\$1,000
<ul style="list-style-type: none">Sponsor logo will appear on tee box signage at designated hole(s)Sponsor logo will appear in rotation with team information throughout registration and tournament playAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	

PRESENTED BY	HALF PAGE OR FULL PAGE AD SPONSOR	\$500 OR \$1000
	<ul style="list-style-type: none">Half page or full page ad in event program (subject to artwork approval)Sponsor logo will appear in rotation with team information throughout registration and tournament playAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	



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RAFFLE ITEM SPONSOR - MULTIPLE AVAILABLE	\$500
<ul style="list-style-type: none">Purchase or donation of raffle items, including but not limited to the giveaways listed hereSponsor logo will appear on specific raffle item signageSponsor logo will appear in rotation with team information throughout registration and tournament playAcknowledgement of sponsorship mentioned in post-event press release, post-event print ad, event website with hyperlink, and event program	 PLAYSTATION5
 SAMSUNG TV	
 RANGEFINDER	
 GIFT CARD	

For more information, contact JCM Global Marketing at 702-651-0000 or visit golf.jcmglobal.com.





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• SPONSORSHIP REGISTRATION FORM •

■ YES!! I WILL SUPPORT THE AGEM & AGA GOLF CLASSIC!

Proceeds benefit the International Center for Responsible Gaming's (ICRG) important research.
Confirm your support by APRIL 8, 2026 to take full advantage of all sponsorship benefits.

PLEASE INDICATE YOUR DESIRED SUPPORT LEVEL	
PLATINUM SPONSOR	<input type="checkbox"/> \$30,000
1 DIAMOND SPONSOR	<input type="checkbox"/> \$25,000
1 GOLD SPONSOR (2 AVAILABLE)	<input type="checkbox"/> \$17,500
1 PALLADIUM SPONSOR	<input type="checkbox"/> \$15,000
1 SILVER SPONSOR	<input type="checkbox"/> \$15,000
1 BRONZE SPONSOR	<input type="checkbox"/> \$15,000
1 COPPER SPONSOR	<input type="checkbox"/> \$15,000
1 BRASS SPONSOR	<input type="checkbox"/> \$15,000
GIMME SPONSOR	<input type="checkbox"/> \$8,500
1 ACE SPONSOR	<input type="checkbox"/> \$6,500
1 PIN SPONSOR (4 AVAILABLE)	<input type="checkbox"/> \$6,000
MULLIGAN SPONSOR	<input type="checkbox"/> \$5,000
ALBATROSS SPONSOR	<input type="checkbox"/> \$4,000
FAIRWAY SPONSOR	<input type="checkbox"/> \$3,500
GREENS SPONSOR	<input type="checkbox"/> \$3,500
LINKS SPONSOR	<input type="checkbox"/> \$3,500
EAGLE SPONSOR (3 AVAILABLE)	<input type="checkbox"/> \$2,500
BIRDIE SPONSOR	<input type="checkbox"/> \$2,000
PAR SPONSOR (MULTIPLE AVAILABLE)	<input type="checkbox"/> \$1,000
FULL PAGE AD IN EVENT PROGRAM	<input type="checkbox"/> \$1,000
1/2 PAGE AD IN EVENT PROGRAM	<input type="checkbox"/> \$500
RAFFLE ITEM SPONSOR	<input type="checkbox"/> \$500

CONTACT PERSON			
COMPANY NAME			
COMPANY ADDRESS			
CITY	STATE	ZIP	
PHONE NUMBER			
EMAIL			
<p>PLEASE EMAIL A HIGH-RESOLUTION FILE (EPS, AI, OR PDF) OF YOUR LOGO TO: marketing@jcmglobal.com</p> <p>MAKE CHECKS PAYABLE AND MAIL TO: JCM Global Golf Classic Attn: Marketing 925 Pilot Road Las Vegas, NV 89119</p> <p> INDICATES GOLF PLAY</p>			
CREDIT CARD INFORMATION			
NAME ON CARD	EXP DATE		
CARD NUMBER	V-CODE		
BILLING ADDRESS			
CITY	STATE	ZIP	
AUTHORIZED SIGNATURE			

Send completed forms to: marketing@jcmglobal.com

For more information, contact: JCM Marketing at
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• SPONSOR PLAYER ENTRY FORM •

SPACE IS LIMITED. Please complete and send in by APRIL 8, 2026.

Proceeds benefit the International Center for Responsible Gaming's (ICRG) important research.

CONTACT PERSON		
COMPANY NAME		
SPONSORSHIP LEVEL	CONTACT EMAIL ADDRESS	PHONE NUMBER

PLEASE COMPLETE PLAYER(S) INFORMATION BASED ON
YOUR SPONSORSHIP LEVEL AND RETURN BY APRIL 8, 2026.

TWO FOURSOMES

Title Sponsors

FOURSOME

Platinum, Diamond, Gold, Palladium, Silver, Bronze,
Copper, Brass Sponsors

TWOSOME

Gimme Sponsor

SINGLE

Ace, Pin, Media Sponsors

TEAM 1 PLAYER INFORMATION		
1) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____
2) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____
3) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____
4) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____

TEAM 2 PLAYER INFORMATION (FOR TITLE SPONSORS ONLY)

1) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____
2) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____
3) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____
4) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____

Send completed form to: marketing@jcmglobal.com

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