



BENEFITING  
**ICRG**  
INTERNATIONAL CENTER FOR RESPONSIBLE GAMING

# AGEM & AGA 25th Annual Golf Classic

PRESENTED BY



## SPONSORSHIP OPPORTUNITIES

WEDNESDAY, MAY 8, 2024  
SHADOW CREEK GOLF COURSE

PROCEEDS BENEFIT THE INTERNATIONAL CENTER FOR  
RESPONSIBLE GAMING'S (ICRG) IMPACTFUL RESEARCH INTO  
IMPORTANT TOPICS LIKE SPORTS WAGERING, LOTTERY, AND MORE.







## AGEM & AGA 25th Annual Golf Classic

### • SPONSORSHIP LEVELS •

<b>1 GOLD (CADDY BIBS) SPONSOR - SOLD</b>	<b>\$20,000</b>	
<ul style="list-style-type: none"><li>Tournament foursome</li><li>Sponsor logo will appear on tournament caddy bibs (one per team)</li><li>Exclusive sponsor logo on a select promotional item</li><li>Sponsor logo will appear in rotation with team information throughout registration and tournament play</li><li>Sponsor logo will appear on tournament website with hyperlink and event program</li><li>Acknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG newsletter</li></ul>		
<b>1 PALLADIUM (GOLF CART) SPONSOR - SOLD</b>	<b>\$18,000</b>	
<ul style="list-style-type: none"><li>Tournament foursome</li><li>Sponsor logo will appear on all golf carts in multiple locations</li><li>Opportunity to provide a promotional item for each gift bag</li><li>Sponsor logo will appear in rotation with team information throughout registration and tournament play</li><li>Sponsor logo will appear on tournament website with hyperlink and event program</li><li>Acknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter</li></ul>		
<b>1 SILVER (BAR) SPONSOR - SOLD</b>	<b>\$18,000</b>	
<ul style="list-style-type: none"><li>Tournament foursome</li><li>Sponsor logo will appear on bars that will be set up on the course</li><li>Opportunity to provide a promotional item for each gift bag</li><li>Sponsor logo will appear in rotation with team information throughout registration and tournament play</li><li>Sponsor logo will appear on tournament website with hyperlink and event program</li><li>Acknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter</li></ul>		
<b>1 BRONZE (AWARDS CEREMONY) SPONSOR - SOLD</b>	<b>\$18,000</b>	
<ul style="list-style-type: none"><li>Tournament foursome</li><li>Sponsor logo will appear on award banquet banner and table tents on each table</li><li>Opportunity to provide a promotional item for each gift bag</li><li>Sponsor logo will appear in rotation with team information throughout registration and tournament play</li><li>Sponsor logo will appear on tournament website with hyperlink and event program</li><li>Acknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter</li></ul>		



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#### 1 COPPER (BREAKFAST & LUNCH) SPONSOR - SOLD

**\$18,000**

- Tournament foursome
- Sponsor logo will appear on breakfast signage and table tents during breakfast
- Sponsor logo will appear on signage for lunch stations or on boxed lunches
- Opportunity to provide a promotional item for each gift bag
- Sponsor logo will appear in rotation with team information throughout registration and tournament play and on tournament website with hyperlink and event program
- Acknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter



#### 1 BRASS (REGISTRATION) SPONSOR - SOLD

**\$18,000**

- Tournament foursome
- Sponsor logo will appear on registration table and entrance signage and deluxe gift bag given to each participant on the day of the event
- Opportunity to provide a promotional item for each gift bag
- Sponsor logo will appear in rotation with team information throughout registration and tournament play and on tournament website with hyperlink and event program
- Acknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter



#### 1 PIN (FLAG) SPONSOR - SOLD

**\$18,000**

- Tournament foursome
- Sponsor logo will be printed on the 18 course green flags
- Opportunity to provide a promotional item for each gift bag
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Sponsor logo will appear on tournament website with hyperlink and event program
- Acknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter



#### 1 TEE BOX SPONSOR (1 AVAILABLE)

**\$15,000**

- Tournament foursome
- Sponsor logo will appear on tee box signage at a designated hole
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Sponsor logo will appear on tournament website with hyperlink and event program
- Acknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter







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### • SPONSORSHIP LEVELS •

#### DIAMOND (PRE-GOLF ACTIVITIES) SPONSOR

**\$12,000**

- Branded as sponsor on event collateral, including media release(s), clubhouse signage, and a select AGA and an ICRG Newsletter
- Sponsor logo will appear on all putting competition signage
- Sponsor logo will appear on driving range dividers
- Exclusive sponsor logo on a select promotional item
- Sponsor logo will appear in the post-event print ad in GGB, event website with hyperlink, and event program



#### PLATINUM (ENTERTAINMENT) SPONSOR

**\$10,000**

- Branded as sponsor on event collateral, including media release(s), clubhouse signage, and a select AGA and an ICRG Newsletter
- Exclusive sponsor logo on a select promotional item
- Prominent brand exposure in on-course entertainment signage
- Opportunity to speak at tournament awards reception
- Sponsor logo will appear in the post-event print ad in GGB, event website with hyperlink, and event program



#### GIMME (RAFFLE) SPONSOR - SOLD

**\$6,000**

- Sponsor logo will appear on table throw and all raffle signage
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Sponsor logo will appear on tournament website with hyperlink and event program
- Acknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter



#### ACE (HOLE-IN-ONE) SPONSOR - SOLD

**\$6,000**

- Sponsor logo will appear on "Hole in One" signage
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Sponsor logo will appear on tournament website with hyperlink and event program
- Acknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter





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<b>MULLIGAN SPONSOR</b>	<b>\$6,000</b>	
<ul style="list-style-type: none"><li>Sponsor logo will appear on mulligans at registration</li><li>Sponsor logo will appear in rotation with team information throughout registration and tournament play and on tournament website with hyperlink and event program</li><li>Acknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter</li></ul>		
<b>ALBATROSS (TEAM PHOTO) SPONSOR</b>	<b>\$5,000</b>	
<ul style="list-style-type: none"><li>Sponsor logo will be foil stamp imprinted inside of photo frame given to each participant on the day of the event and appear on photo table signage</li><li>Sponsor logo will appear in rotation with team information throughout the day</li><li>Sponsor logo will appear on tournament website with hyperlink and event program</li><li>Acknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter</li></ul>		
<b>FAIRWAY (STRAIGHTEST DRIVE) SPONSOR</b>	<b>\$4,500</b>	
<ul style="list-style-type: none"><li>Sponsor logo will appear on "Straightest Drive" signage at contest hole and award</li><li>Sponsor logo will appear in rotation with team information throughout registration and tournament play</li><li>Sponsor logo will appear on tournament website with hyperlink and event program</li><li>Acknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter</li></ul>		
<b>GREENS (CLOSEST TO THE PIN) SPONSOR - SOLD</b>	<b>\$4,500</b>	
<ul style="list-style-type: none"><li>Sponsor logo will appear on "Closest to the Pin" signage at contest hole and award</li><li>Sponsor logo will appear in rotation with team information throughout registration and tournament play</li><li>Sponsor logo will appear on tournament website with hyperlink and event program</li><li>Acknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter</li></ul>		
<b>LINKS (LONGEST DRIVE) SPONSOR - SOLD</b>	<b>\$4,500</b>	
<ul style="list-style-type: none"><li>Sponsor logo will appear on "Longest Drive" signage at contest hole and awards</li><li>Sponsor logo will appear in rotation with team information throughout registration and tournament play</li><li>Sponsor logo will appear on tournament website with hyperlink and event program</li><li>Acknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter</li></ul>		





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#### EAGLE (VPAR) SPONSOR - 3 AVAILABLE

- 2 drop down advertisements between holes on all VPAR scoring devices during the event
- Sponsor logo will appear on all scoring signage
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Sponsor logo will appear on tournament website with hyperlink and event program
- Acknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter

**\$3,500**



#### BIRDIE (TOURNAMENT TROPHY) SPONSOR

- Sponsor logo will appear on trophy table signage
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Sponsor logo will appear on tournament website with hyperlink and event program
- Acknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter

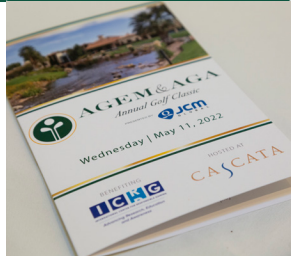
**\$2,500**



#### HALF PAGE OR FULL PAGE AD SPONSOR

- Sponsor ad will appear in event program
- Sponsor logo will appear in rotation with team information throughout registration and tournament play
- Sponsor logo will appear on tournament website with hyperlink and event program
- Acknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter

**\$1000 OR \$1500**



For more information, contact JCM Global Marketing at 702-651-0000 or visit [golf.jcmglobal.com](http://golf.jcmglobal.com).

