



BENEFITING
ICRG
INTERNATIONAL CENTER FOR RESPONSIBLE GAMING

AGEM & AGA 25th Annual Golf Classic

PRESENTED BY



SPONSORSHIP OPPORTUNITIES

WEDNESDAY, MAY 8, 2024
SHADOW CREEK GOLF COURSE

PROCEEDS BENEFIT THE INTERNATIONAL CENTER FOR
RESPONSIBLE GAMING'S (ICRG) IMPACTFUL RESEARCH INTO
IMPORTANT TOPICS LIKE SPORTS WAGERING, LOTTERY, AND MORE.





AGEM & AGA 25th Annual Golf Classic

• SPONSORSHIP LEVELS •

1 PLATINUM (ENTERTAINMENT) SPONSOR <ul style="list-style-type: none">▪ Tournament foursome▪ Branded as sponsor on event collateral, including media release(s), clubhouse signage, and a select AGA and an ICRG Newsletter▪ Exclusive sponsor logo on a select promotional item▪ Prominent brand exposure in on-course entertainment signage▪ Opportunity to speak at tournament awards reception▪ Sponsor logo will appear in the post-event print ad in GGB, event website with hyperlink, and event program	\$30,000 
1 DIAMOND (PRE-GOLF ACTIVITIES) SPONSOR <ul style="list-style-type: none">▪ Tournament foursome▪ Branded as sponsor on event collateral, including media release(s), clubhouse signage, and a select AGA and an ICRG Newsletter▪ Sponsor logo will appear on all putting competition signage▪ Sponsor logo will appear on driving range dividers▪ Exclusive sponsor logo on a select promotional item▪ Sponsor logo will appear in the post-event print ad in GGB, event website with hyperlink, and event program	\$25,000 
1 GOLD (CADDY BIBS) SPONSOR - SOLD <ul style="list-style-type: none">▪ Tournament foursome▪ Sponsor logo will appear on tournament caddy bibs (one per team)▪ Exclusive sponsor logo on a select promotional item▪ Sponsor logo will appear in rotation with team information throughout registration and tournament play▪ Sponsor logo will appear on tournament website with hyperlink and event program▪ Acknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG newsletter	\$20,000 



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1 PALLADIUM (GOLF CART) SPONSOR - SOLD	\$18,000	
<ul style="list-style-type: none">Tournament foursomeSponsor logo will appear on all golf carts in multiple locationsOpportunity to provide a promotional item for each gift bagSponsor logo will appear in rotation with team information throughout registration and tournament playSponsor logo will appear on tournament website with hyperlink and event programAcknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter		
1 SILVER (BAR) SPONSOR - SOLD	\$18,000	
<ul style="list-style-type: none">Tournament foursomeSponsor logo will appear on bars that will be set up on the courseOpportunity to provide a promotional item for each gift bagSponsor logo will appear in rotation with team information throughout registration and tournament playSponsor logo will appear on tournament website with hyperlink and event programAcknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter		
1 BRONZE (AWARDS CEREMONY) SPONSOR - SOLD	\$18,000	
<ul style="list-style-type: none">Tournament foursomeSponsor logo will appear on award banquet banner and table tents on each tableOpportunity to provide a promotional item for each gift bagSponsor logo will appear in rotation with team information throughout registration and tournament playSponsor logo will appear on tournament website with hyperlink and event programAcknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter		
1 COPPER (BREAKFAST & LUNCH) SPONSOR - SOLD	\$18,000	
<ul style="list-style-type: none">Tournament foursomeSponsor logo will appear on breakfast signage and table tents during breakfastSponsor logo will appear on signage for lunch stations or on boxed lunchesOpportunity to provide a promotional item for each gift bagSponsor logo will appear in rotation with team information throughout registration and tournament play and on tournament website with hyperlink and event programAcknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter		



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BRASS (REGISTRATION) SPONSOR - SOLD	\$18,000
<ul style="list-style-type: none">Tournament foursomeSponsor logo will appear on registration table and entrance signage and deluxe gift bag given to each participant on the day of the eventOpportunity to provide a promotional item for each gift bagSponsor logo will appear in rotation with team information throughout registration and tournament play and on tournament website with hyperlink and event programAcknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter	
1 PIN (FLAG) SPONSOR - SOLD	\$18,000
<ul style="list-style-type: none">Tournament foursomeSponsor logo will be printed on the 18 course green flagsOpportunity to provide a promotional item for each gift bagSponsor logo will appear in rotation with team information throughout registration and tournament playSponsor logo will appear on tournament website with hyperlink and event programAcknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter	
1 TEE BOX SPONSOR (6 AVAILABLE)	\$15,000
<ul style="list-style-type: none">Tournament foursomeSponsor logo will appear on tee box signage at a designated holeSponsor logo will appear in rotation with team information throughout registration and tournament playSponsor logo will appear on tournament website with hyperlink and event programAcknowledgement of sponsorship mentioned in post-event press release, print ad, and a select AGA and an ICRG Newsletter	



For more information or to explore sponsorship opportunities not listed, please contact JCM Global Marketing at 702-651-0000 or visit golf.jcmglobal.com.





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WEDNESDAY, MAY 8, 2024

• SPONSORSHIP REGISTRATION FORM •

☐ **YES!! I WILL SUPPORT THE AGEM & AGA GOLF CLASSIC!**

Proceeds benefit the International Center for Responsible Gaming's (ICRG) important research. Confirm your support by MARCH 29, 2024 to take full advantage of all the sponsorship benefits.

PLEASE INDICATE YOUR DESIRED SUPPORT LEVEL BELOW

	PLATINUM SPONSOR	<input type="checkbox"/>	\$30,000
	DIAMOND SPONSOR	<input type="checkbox"/>	\$25,000
	GOLD SPONSOR	<input type="checkbox"/>	\$20,000
	PALLADIUM SPONSOR	<input type="checkbox"/>	\$18,000
	SILVER SPONSOR	<input type="checkbox"/>	\$18,000
	BRONZE SPONSOR	<input type="checkbox"/>	\$18,000
	COPPER SPONSOR	<input type="checkbox"/>	\$18,000
	BRASS SPONSOR	<input type="checkbox"/>	\$18,000
	PIN SPONSOR	<input type="checkbox"/>	\$18,000
	TEE BOX SPONSOR (18 AVAILABLE)	<input type="checkbox"/>	\$15,000

CREDIT CARD INFORMATION: VISA, AMERICAN EXPRESS, MASTERCARD

NAME ON CARD

CARD NUMBER

EXP DATE

V-CODE

BILLING ADDRESS

CITY

STATE

ZIP

AUTHORIZED SIGNATURE

CONTACT PERSON

COMPANY NAME

COMPANY ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

EMAIL

**PLEASE EMAIL COMPLETED FORM
AND HIGH-RESOLUTION FILE (EPS,
AI, OR PDF) OF YOUR COMPANY
LOGO TO:**

marketing@jcmglobal.com

**MAKE CHECKS PAYABLE
AND MAIL TO:**

**JCM Global Golf Classic
Attn: Marketing
925 Pilot Road
Las Vegas, NV 89119**



INDICTATES GOLF PLAY

*Please submit your Sponsor Player
Information Form by April 19, 2024.*

Send completed form to: marketing@jcmglobal.com

**For more information, contact: JCM Marketing at
702-651-0000 or visit golf.jcmglobal.com**





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• SPONSOR PLAYER ENTRY FORM •

SPACE IS LIMITED. Please complete and send in by APRIL 19, 2024.

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CONTACT PERSON		
COMPANY NAME		
SPONSORSHIP LEVEL	CONTACT EMAIL ADDRESS	PHONE NUMBER

PLEASE COMPLETE PLAYER(S) INFORMATION BASED ON
YOUR SPONSORSHIP LEVEL AND RETURN BY MARCH 31, 2023

☐ **TWO FOURSOMES**

Title Sponsors

☐ **FOURSOME**

Platinum, Diamond, Gold, Palladium, Silver, Bronze, Copper, Brass, Pin, Tee Box Sponsors

TEAM 1 PLAYER INFORMATION

1) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____
2) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____
3) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____
4) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____

TEAM 2 PLAYER INFORMATION (FOR TITLE SPONSORS ONLY)

1) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____
2) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____
3) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____
4) NAME	EMAIL ADDRESS	SHIRT SIZE
		MEN'S _____ WOMEN'S _____

Send completed form to: marketing@jcmglobal.com

For more information contact: JCM Global Marketing at 702-651-0000 or visit golf.jcmglobal.com

